



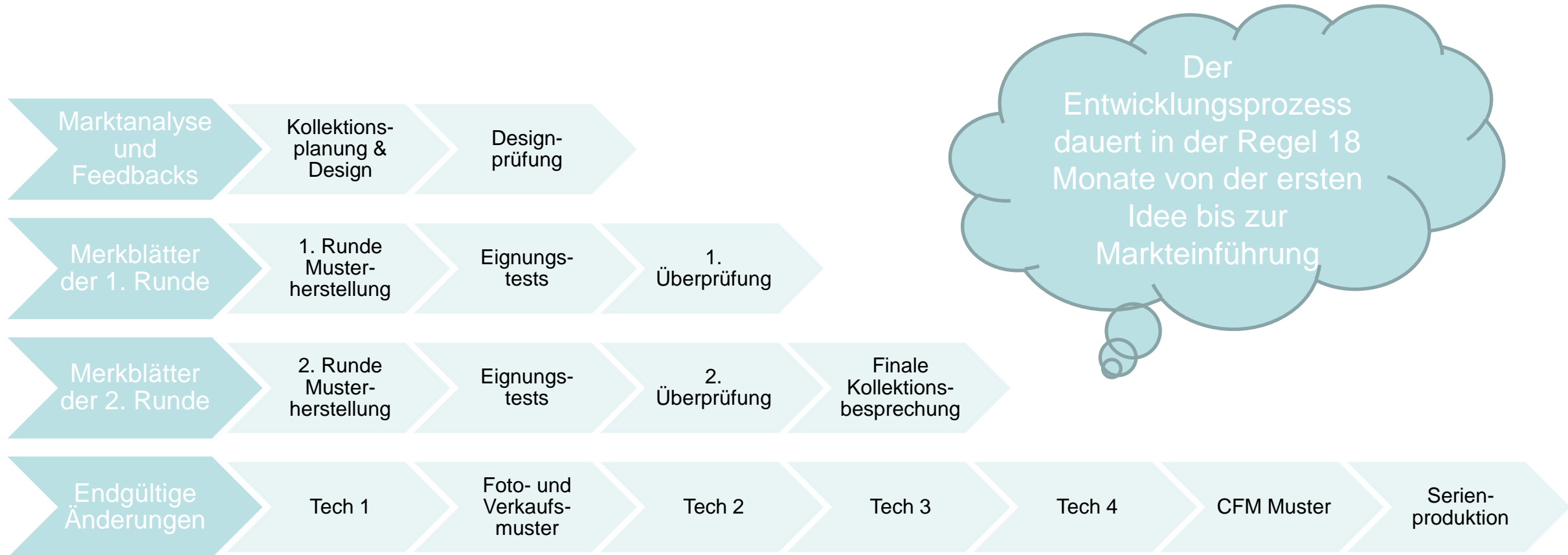
## kybun International Meeting 2022

walking  **together** worldwide

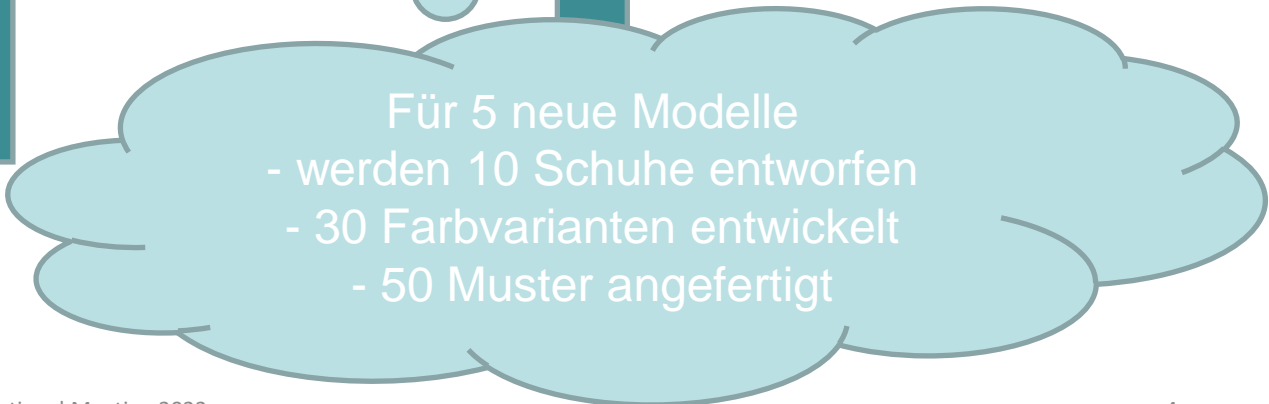
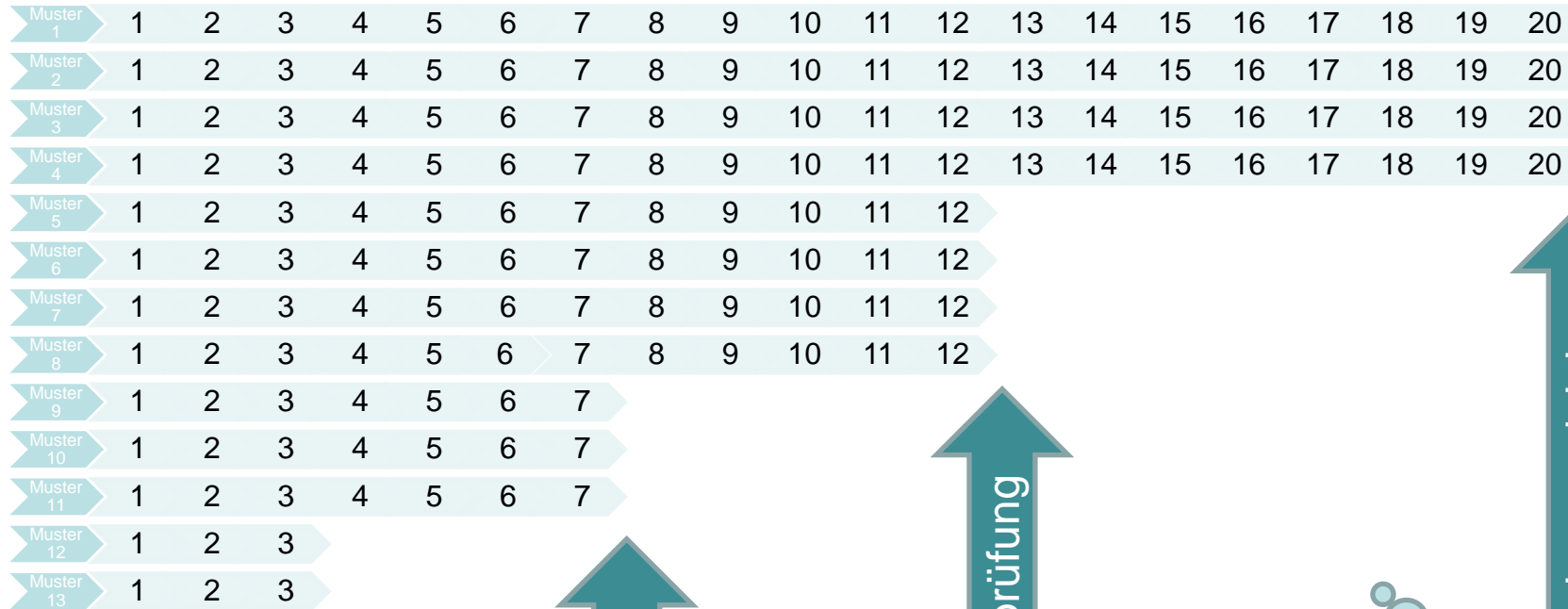
# kybun/Joya Produktion: TEAM

	kybun/Joya Produktion Schweiz	kybun/Joya Produktion Italien	kybun/Joya Produktion Indonesien	kybun/Joya Produktion Südkorea
Beschäftigte	23	30	6	4
Obermaterialien	5Tsd. p.a.	5Tsd. p.a.	5Tsd. p.a.	-
Schuhe	45Tsd. p.a.	65Tsd. p.a.	-	-
<b>Drittparteien</b>				
Obermaterialien	-	5Tsd. p.a.	90Tsd. p.a.	-
Schuhe	-	-	-	220Tsd. p.a.

# Entwicklungsprozess: ALLGEMEIN



# Entwicklungsprozess: IN WIRKLICHKEIT



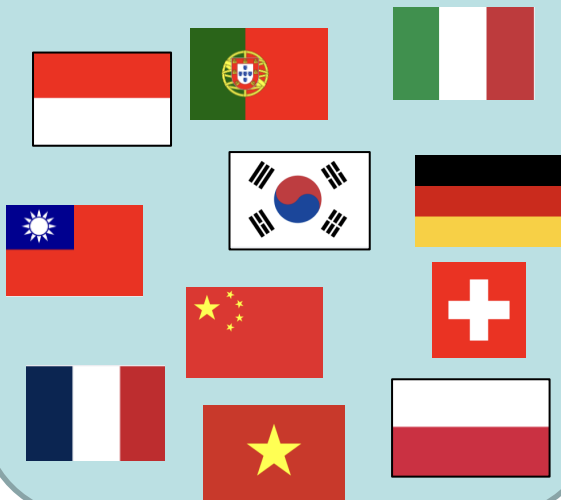
# Entwicklungsprozess: IM DETAIL

	KYBUN FW23	KYBUN SS24	KYBUN FW24	KYBUN SS25	JOYA FW23	JOYA SS24	JOYA FW24	JOYA SS25	ARABIC COLLECTION 24	ARABIC COLLECTION 25	SUMMARY	
JULY	FIRST SAMPLES REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	WITH JEM			FIRST SAMPLES REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS							
AUGUST												
SEPTEMBER	SAMPLES SHIPPING TO INDONESIA COLLECT FEEDBACK AT RIM PLANNING + DESIGN PLANNING + DESIGN FIRST ROUND SPEC SHEETS				SAMPLES SHIPPING TO KOREA OR INDONESIA COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN FIRST ROUND SPEC SHEETS				COLLECT FEEDBACK AT RIM NEW COLORS AND MATERIALS DETAIL COMMENT PLANNING + DESIGN PLANNING + DESIGN		KIM DESIGN MONTH	
OCTOBER	SECOND SAMPLE REVIEW (JUGOBI TILTY) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY) VISIT INDONESIA				SECOND SAMPLES REVIEW (JUGOBI TILTY) PLANNING + DESIGN THIRD ROUND (JUGOBI) SPEC SHEETS VISIT KOREA							SWISS HQ SUPPLIERS TRIP
NOVEMBER			WITH KOREA VISIT						NEW COLORS AND MATERIALS REVIEW PLANNING + DESIGN THIRD ROUND SPEC SHEETS			
DECEMBER					FINAL DELIVERY DEADLINE				PRODUCT DEVELOPMENT AND SAMPLES SHIPPED TO KOREA / TILTY OR INDONESIA			
JANUARY	FINAL COLLECTION REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	WITH JEM			JEM				MATERIALS CHECK SAMPLES REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS			JEM
FEBRUARY												
MARCH	SAMPLES SHIPPING TO INDONESIA COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN FIRST ROUND SPEC SHEETS								COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN FIRST ROUND SPEC SHEETS			DESIGN MONTH
APRIL	SECOND SAMPLE REVIEW (JUGOBI TILTY) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY)				SECOND SAMPLES REVIEW (JUGOBI TILTY) PLANNING + DESIGN THIRD ROUND (JUGOBI) SPEC SHEETS VISIT KOREA				SECOND SAMPLES REVIEW (JUGOBI TILTY) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY)			SWISS HQ SUPPLIERS TRIP
MAY			WITH KOREA VISIT						PHOTOSHOOT SAMPLES SET READY			
JUNE					FINAL DELIVERY DEADLINE				PRODUCT DEVELOPMENT AND SAMPLES SHIPPED TO KOREA / TILTY OR INDONESIA			
JULY	FINAL COLLECTION REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	WITH JEM			JEM				FINAL COLLECTION REVIEW SECOND ROUND SPEC SHEETS			
AUGUST												
SEPTEMBER	SAMPLES SHIPPING TO INDONESIA COLLECT FEEDBACK AT RIM PLANNING + DESIGN PLANNING + DESIGN FIRST ROUND SPEC SHEETS								SAMPLES SHIPPING TO KOREA OR INDONESIA COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN FIRST ROUND SPEC SHEETS			COLLECT FEEDBACK AT RIM NEW COLORS AND MATERIALS REVIEW
OCTOBER	SECOND SAMPLE REVIEW (JUGOBI TILTY) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY) VISIT INDONESIA				SECOND SAMPLES REVIEW (JUGOBI TILTY) PLANNING + DESIGN THIRD ROUND (JUGOBI) SPEC SHEETS VISIT KOREA				SECOND SAMPLES REVIEW (JUGOBI TILTY) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY)			NEW COLORS AND MATERIALS REVIEW PLANNING + DESIGN PLANNING + DESIGN
NOVEMBER			WITH KOREA VISIT						PHOTOSHOOT SAMPLES SET READY			
DECEMBER					FINAL DELIVERY DEADLINE				PRODUCT DEVELOPMENT AND SAMPLES SHIPPED TO KOREA / TILTY OR INDONESIA			
JANUARY	FINAL COLLECTION REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	WITH JEM			JEM				MATERIALS CHECK SAMPLES REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS			JEM

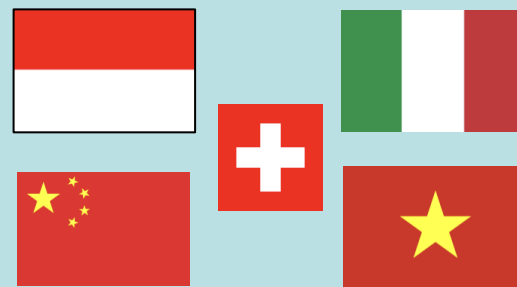
- 2 Saisons werden parallel entwickelt  
- jede Marke erhöht die Komplexität

# Schuhproduktion: EIN WELTWEITES ENGAGEMENT

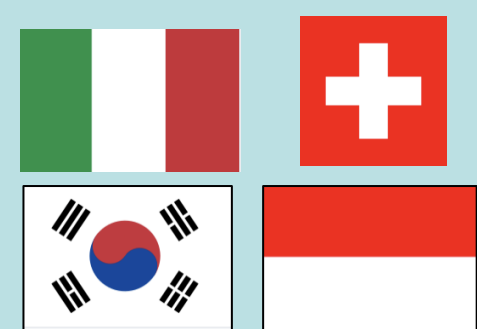
Rohstoffe





Obermaterialien



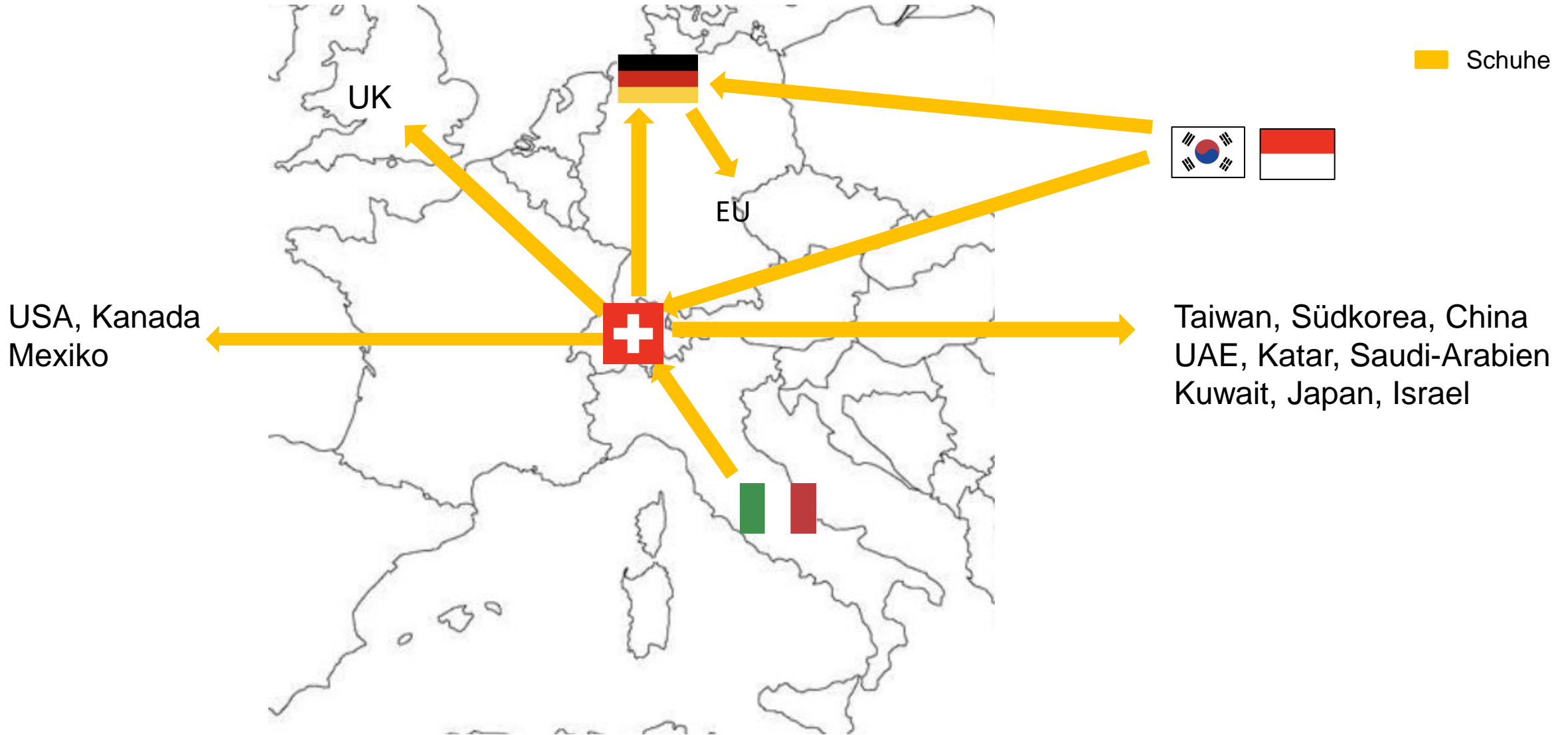
Schuhe





 Rohstoffe  
 Obermaterialien







- Mehr Möglichkeiten das Risiko der Produktion auszugleichen
- Breiteres Netzwerk für die Materialbeschaffung
- Synergieeffekte bei Entwicklung und Prototypenfertigung
- Höheres Produktionsvolumen bietet zusätzliche Chancen

